



Dear Festival Sponsor,

The Vidalia Onion Festival Committee and the City of Vidalia are excited to announce preparations for the 49th Annual Vidalia Onion Festival, taking place April 23–26, 2026. Once again, we look forward to welcoming thousands of visitors to the heart of Downtown Vidalia and the Vidalia Regional Airport as we celebrate our world-famous crop — the Vidalia® Onion!

All event information and updates can be found at VidaliaOnionFestival.com. This year's festival will feature another incredible entertainment lineup at R.A.D. City Park, showcasing nationally recognized talent and crowd favorites. We are also thrilled to announce the return of our Air Show, featuring The U.S. Navy Blue Angels, with an exciting lineup of elite performers that promise to make 2026 one of our most memorable years yet.

The Vidalia Onion Festival continues to make a significant economic and cultural impact on our “Sweet Onion City.” Each year, hundreds of volunteers and sponsors help promote our largest annual event and proudly share our community with visitors from across the country. Your support makes this possible and plays a vital role in the continued growth and success of this beloved tradition. Enclosed is a list of available sponsorship packages and benefits for 2026. Sponsors contributing \$5,000 or more will receive special recognition on our official festival mobile app, providing expanded exposure to festival-goers. Please return your sponsorship form by February 16, 2026 to ensure inclusion in all advertising included to your package.

We are deeply grateful for your ongoing partnership and commitment to our community. The festival's success is built on the generosity and involvement of our sponsors — and we could not do it without you.

Thank you,

Wendi Cason



	\$20,000 COLOSSAL SWEET ONION	\$10,000 JUMBO SWEET ONION	\$8,000 SWEET ONION	\$5,000 YUMION	\$3,000 SPRING ONION	\$1,500 ONION SPROUT	\$750 ONION SEED
Company Logo on VidaliaOnionFestival.com	1	1	1	1	1		
Company Logo on Banner	1	1	1	1			
Company Logo on Festival Mobile App	1	1	1	1			
Individual Social Media Recognition	1	1	1	1			
YUMION visit (guidelines apply)	1	1					
Company Logo in all Television Advertising	1	1	1				
Festival Radio Spot	1	1	1	1			
Exhibit Space @ Festival Events	1	1	1	1	1		
Stage Recognition	1	1	1	1			
Company Logo on PAL Theatre Marquee	1	1					
Company Logo on Ronnie A Dixon City Park Marquee	1	1					
Group Social Media Recognition					1	1	1
Sponsor Passes	40	20	16	12	6	4	2
Airshow Tickets *valid for 1 admission (Saturday or Sunday)	40	20	16	12	6	4	2
Meet & Greet Passes *subject to availability	1	1	1	1			
Swag Bag-Filled with Exclusive Sponsor Only Merchandise	1	1	1	1			
T-Shirts	12	12	12	12	6	4	2
Company Logo on Festival T-Shirt *shirt order must be confirmed by 1.15.25	1	1	1	1			



2026 Vidalia Onion Festival Sponsor Commitment

Package	
Company Name	
Contact	
Company Address	
E-Mail	
Company Website	

Payment Option

- Please email invoice
- Credit Card Payment
- Check Payment

Remit Payment to

Vidalia Onion Festival
PO Box 2285
Vidalia, GA 30475

Questions

Wendi Cason, Sponsor Chair
perchmarketingco@gmail.com
912-585-7423



2026 Vidalia Onion Festival Exhibit Space Reservation

Company Name	
Contact	
E-Mail	
Exhibit Space Details	
Exhibit Plans Size of Exhibit Business Type	

***Deadline for exhibit space request is March 1, 2026**

Please forward along with any special requests to:

Wendi Cason, Sponsor Chair

perchmarketingco@gmail.com

912-585-7423



2026 Vidalia Onion Festival Official T-Shirt Order **SPONSOR**

Company Name: _____

Sponsor Level: _____

Contact Name: _____

Phone: _____

Email: _____

ADULT							
S	M	L	XL	2XL	3XL		TOTAL
YOUTH							
XS	S	M	L				TOTAL

_____ SHIRTS INCLUDED IN SPONSORSHIP _____

_____ ADDITIONAL SHIRTS @ \$25= _____

Remit Payment to

Vidalia Onion Festival
PO Box 2285
Vidalia, GA 30475

TOTAL DUE _____

Please send your sponsor shirt order to Wendi Cason at perchmarketingco@gmail.com